



**TECHNION**  
Israel Institute  
of Technology



# Master of Business Administration (MBA) Program

The Technion offers a two year MBA program in English that focuses on the management of knowledge & technology intensive firms.

The main objective of the Technion MBA program is to educate the future leaders of knowledge-intensive and technology-intensive firms by offering them the state of the art managerial knowledge, expertise, skills and tools needed to gain a competitive advantage in today's global business environment.

**Besides the usual courses given in a regular MBA program, the Technion MBA will provide courses specifically related to its expertise in project management, management information systems, entrepreneurship, marketing of high tech products and strategic management of global high tech corporations.**

The Unique characteristics of the Technion MBA programs are:

- World renowned academic faculty from the Technion and abroad, as well as experts from the Israeli and international high tech firms who offer students an intellectually stimulating learning environment.
- A highly selective group of students with exceptionally high scholastic skills and advanced work experience.
- Opportunity to enroll in "study abroad" classes that take the students for short courses to Shanghai, Maryland and other places.
- Personal attention and consideration.
- Emphasis on teamwork, on building communication skills, negotiation skills and decision-making capabilities

The program is located at the Technion which is the oldest established Institute of Higher Education in Israel with an international reputation for the excellence of its graduates. The Institute ranks among the best schools of technology in the world, and its faculty members are leading authorities in their fields. The Technion is located in the port city of Haifa, where the wooded slopes of Mount Carmel meet the Mediterranean Sea.

The academic program will be under the supervision of the Technion Faculty of Industrial Engineering and Management. The Faculty can be considered Israel's oldest school of management, with 55 full-time faculty members and an international reputation for contributions to the research community. In addition, the Faculty employs 50 adjuncts drawn from industry, commerce, and the public sector.

The Faculty is located at the Bloomfield Center for graduate studies in industrial management. There is a specialized library of over 75, 000 volumes and a regular arrival of over 300 journals covering a broad range of subjects of interest to students (most of which are in English). Up-to-date computer facilities are available for both teaching and research.

Students in the program can be accommodated on campus in the Technion's dormitories. Each student has his or her own room in an apartment shared with Israeli students and there is special housing for married students. The campus has a supermarket, restaurants, post office, bank, health clinic, dentist, bookstore, synagogue, biblical library, and many other facilities. In addition, a large shopping center is minutes away in the residential area surrounding the campus.

Students in the program are welcome to participate in campus social life, which includes parties, movies, lectures, dances, and concerts from rock to classical music. The Sport Center at the Technion offers a wide variety of activities such as scuba diving, tennis, swimming, horseback riding, fitness room, etc. The campus has an Olympic-size heated swimming pool.

**For Further information, please contact the  
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